



Fleet Graphics Installation Verification

A practical checklist for consistency, accountability, and proof of completion

Downloadable Guide

Why Installation Verification Matters

When fleet graphics are installed across multiple locations, verification creates a clear record of what was completed, where it was completed, and whether the finished work aligns with approved brand standards.

- ✓ **Confirm completion**
Document each install with clear proof of completion.
- ✓ **Protect consistency**
Catch placement, sizing, color, and missing graphic issues early.
- ✓ **Create accountability**
Give marketing, fleet, operations, and installers a shared source of truth.
- ✓ **Improve visibility**
Track rollout progress and identify follow-up needs faster.



Before Installation: Confirm the Foundation

Strong verification starts before graphics ever touch the vehicle. Use this pre-install checklist to reduce delays, missing parts, and inconsistent outcomes.

1

Asset information

Confirm unit number, vehicle type, VIN if required, location, and availability

2

Approved artwork

Verify the correct layout, measurements, placement guide, and brand standards.

3

Graphics kit

Check that all decals, panels, or replacement parts are present and labeled

4

Install schedule

Confirm the appointment, vehicle access, contact, and expected completion window.

5

Surface readiness

Review cleaning, repair needs, temperature, and environmental conditions.

During Installation: Control the Details

The best verification process makes critical install steps easy to follow and easy to document.

Pro Tip: Create a consistent photo and status standard before the rollout begins, so every installer documents completion the same way.

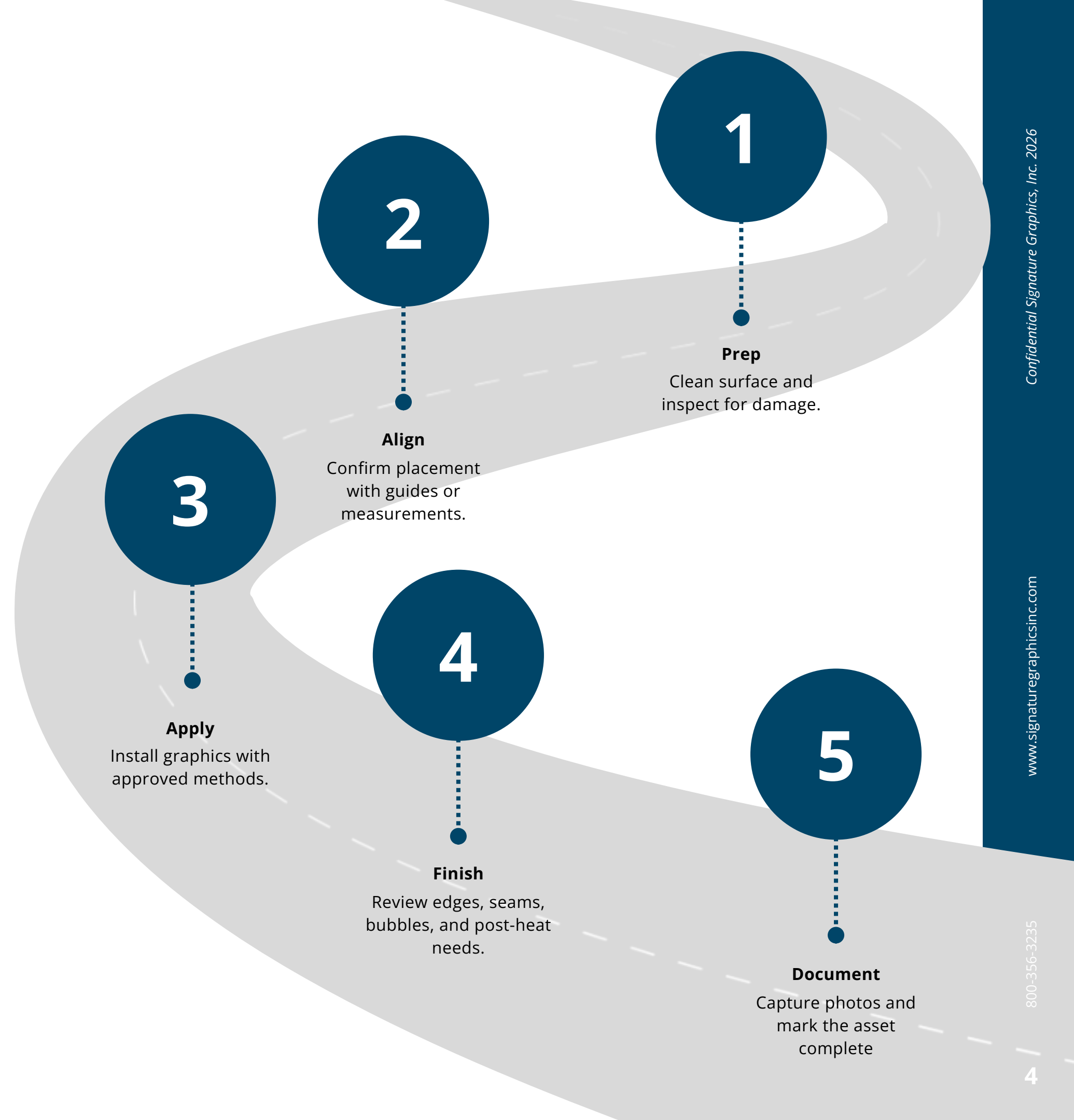


Photo Proof Checklist

Photo verification gives stakeholders the confidence that each branded asset was completed and ready to return to service.

Full exterior views

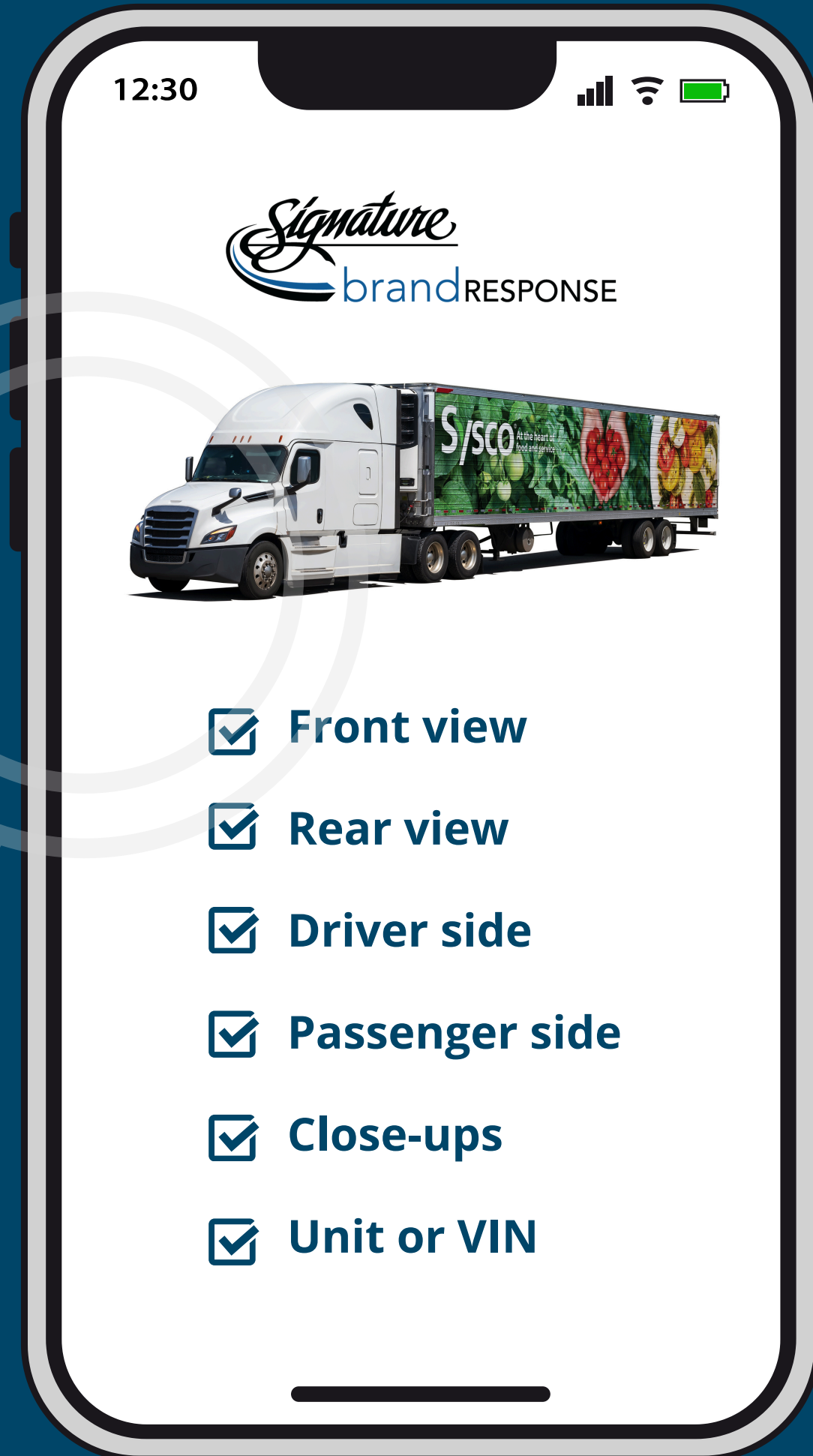
Capture all relevant sides of the vehicle.

Detail photos

Show logos, decals, seams, corners, and high-touch areas.

Asset identifiers

Include unit number, VIN, or other required tracking details.





Quality Control Review

Use a simple, repeatable review to confirm each vehicle meets program expectations before it is marked complete.

Keep the standard consistent

A defined review process helps teams compare completed installs against the same expectations across every location, installer, and vehicle type.

Quality Control Checklist

Review item	Complete
Correct graphics kit used	✓
Approved placement followed	✓
No missing decals or panels	✓
Edges, seams, and corners secure	✓
No visible bubbles, lifting, or damage	✓
Final photos captured	✓
Status updated for reporting	✓

From Install to Reporting

For large fleet programs, verification is most valuable when documentation turns into visibility. A centralized process helps teams see progress, resolve exceptions, and plan next steps.

Program visibility matters

Tools such as brandRESPONSE can help organize status tracking, asset history, photo proof, and reporting for ongoing fleet graphics programs.

1

Schedule

Know which assets are ready, pending, or delayed.

2

Verify

Collect completion photos and quality details.

3

Report

Share status updates, open items, and completion records.



Ready to Make Every Install Count?

Bring more consistency, visibility, and confidence to your next fleet branding program.

Use this checklist for your next rollout

Installation verification helps ensure every fleet graphic is applied correctly, documented clearly, and reviewed against approved standards. Signature Graphics supports fleet graphics programs from design and production through nationwide installation, verification, reporting, and long-term program management.

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