

# Our Commitment to Redefining Progress

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# Message From Our CEO



Reflecting on our journey at Signature, our unwavering commitment to sustainable innovation stands out as a beacon of our shared values and aspirations. I am immensely proud of the strides we've made, the innovations we've championed, and most importantly, the unwavering commitment we've shown towards sustainability. In our journey, we have always believed that businesses can be both profitable and eco-friendly, and our accomplishments stand as testament to that vision.

We live in a world where every decision, every action, and every product has an environmental implication. At Signature, we've chosen to not just be a part of this world, but to actively shape it for the better. Our dedication to using sustainable materials, optimizing processes, and continually refining our approach is more than just corporate responsibility—it's our way of ensuring a brighter, more sustainable future for generations to come.

I wish to extend my heartfelt gratitude to our incredible team, our partners, and most of all, our clients. Your belief in our mission and your support in our initiatives have been the driving forces behind our success. Together, we are not just creating products; we are setting a gold standard for the industry.

Here's to a sustainable future, built on collaboration, innovation, and shared values.

Warm regards,



Timothy Guse  
President and Chief Executive Officer

# Sustainable Practice

At Signature, sustainability is more than a buzzword—it's deeply embedded into every stage of our operation. In today's world, businesses have a profound responsibility towards our environment, and we've wholeheartedly embraced this role. From design to delivery, every decision is influenced by a commitment to reduce our ecological footprint. Our mission goes beyond adhering to industry benchmarks; we aim to **redefine** them, striving to set the gold standard for sustainable practices in the industry.





# A Greener Tomorrow

We believe in the power of collaborative effort to drive genuine change, especially when it comes to sustainability. In this light, our association with global giants like Omnicom further reinforces our commitment. Omnicom's expansive presence in over 70 countries amplifies the potential to scale sustainable efforts, and by aligning with them, Signature joins a movement of agencies dedicated to creating a greener tomorrow.

Omnicom is taking decisive strides toward sustainability across its agencies. Recognizing the critical role they play in global environmental conservation, Omnicom is leveraging its scale to reduce the impact of their operations. In 2021, they fortified their commitment by joining the Science Based Targets initiative, aligning their emission goals with global warming limitations. Despite the unforeseen shifts in energy consumption due to the COVID-19 pandemic, Omnicom persisted in its dedication to sustainable practices.



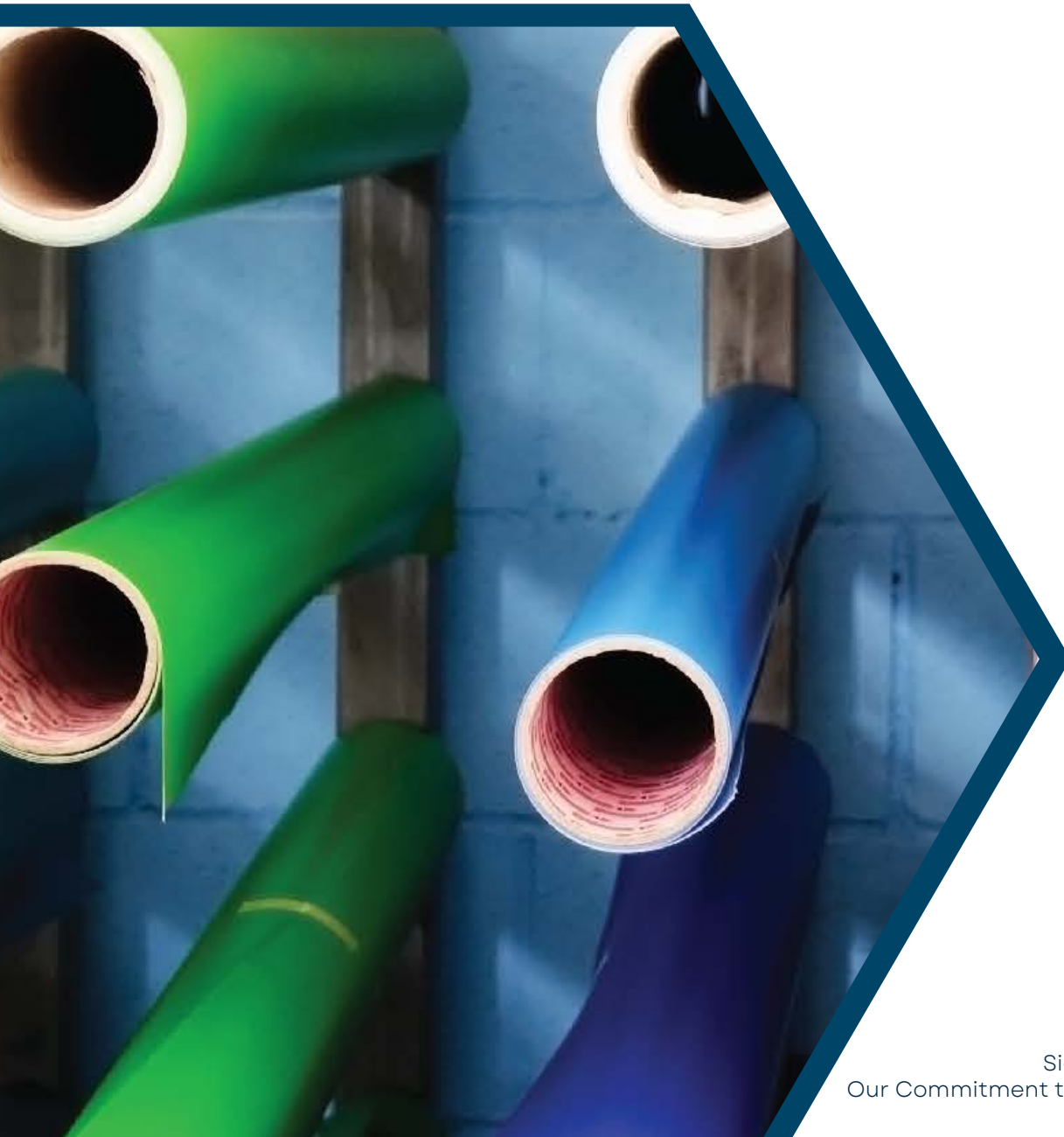
# Sustainable Future

Adapting to the changing landscape of work, Omnicom agencies are reimagining office spaces, introducing agile, flexible environments that foster collaboration while minimizing environmental impact. This has led to significant reductions in their operational footprint. These spaces, while reflecting evolving work patterns, are also designed with eco-conscious principles, using energy-efficient systems and emphasizing waste reduction.

Furthermore, Omnicom has been proactively reducing energy consumption and greenhouse gas emissions. Their commitment is underlined by a tangible transition to renewable energy sources, with 2021 seeing a significant chunk of their electricity being derived from renewables, exceeding their set targets. With a focus on continuous improvement, innovation, and collaboration, Omnicom's agencies are unified in their journey towards a sustainable future.

# 3M Partnership

Our choice of premium vinyl film stands as a hallmark of this commitment. With its impressive lifespan often ranging between 7 to 10 years, we provide products that stand the test of time. Longer-lasting materials not only signify better quality but also mean reduced manufacturing and disposal impacts. This decision serves a dual purpose: delivering unparalleled value to our clients and substantially reducing environmental strain.





# Eco-Friendly Materials and Digital Efficiency

We're also meticulous in our choice of materials. Eco-friendliness dictates our decisions, leading us to often select recycled or organically derived components, such as inks and substrates. The outcome? Exceptional products crafted with the environment's well-being in mind.

In our digital age, we've reduced our physical imprint by predominantly using digital proofs, limiting physical samples to instances of utmost necessity. This efficient approach conserves both resources and time, streamlining client interactions.



# Harmonizing Aesthetics and Ecology

The essence of sustainability at Signature is also mirrored in our design ethos. This might mean using the natural hue of the substrate to its advantage or strategically limiting the palette of colors in a design. These choices culminate in aesthetically pleasing products that are mindful of their ecological imprint.

To further augment our efficiency, we employ advanced tools like ESKO software. This technology fine-tunes our production, intelligently arranging artwork to optimize material usage. Such innovations represent our dual objective: achieving operational excellence while minimizing environmental impact.



# Efficiency in Action

Our operational mindfulness also extends to inventory management. We've developed a meticulous system to track our resources, ensuring they're utilized efficiently, and wastage is curbed. Similarly, the regular maintenance of our equipment stands as a testament to our dedication to consistent quality and resource conservation.

The ethos of reusing and repurposing is ingrained in our approach. We diligently explore opportunities to give materials a second life before considering disposal. Through in-depth training, our employees become custodians of our sustainability values, ensuring these principles are upheld daily.

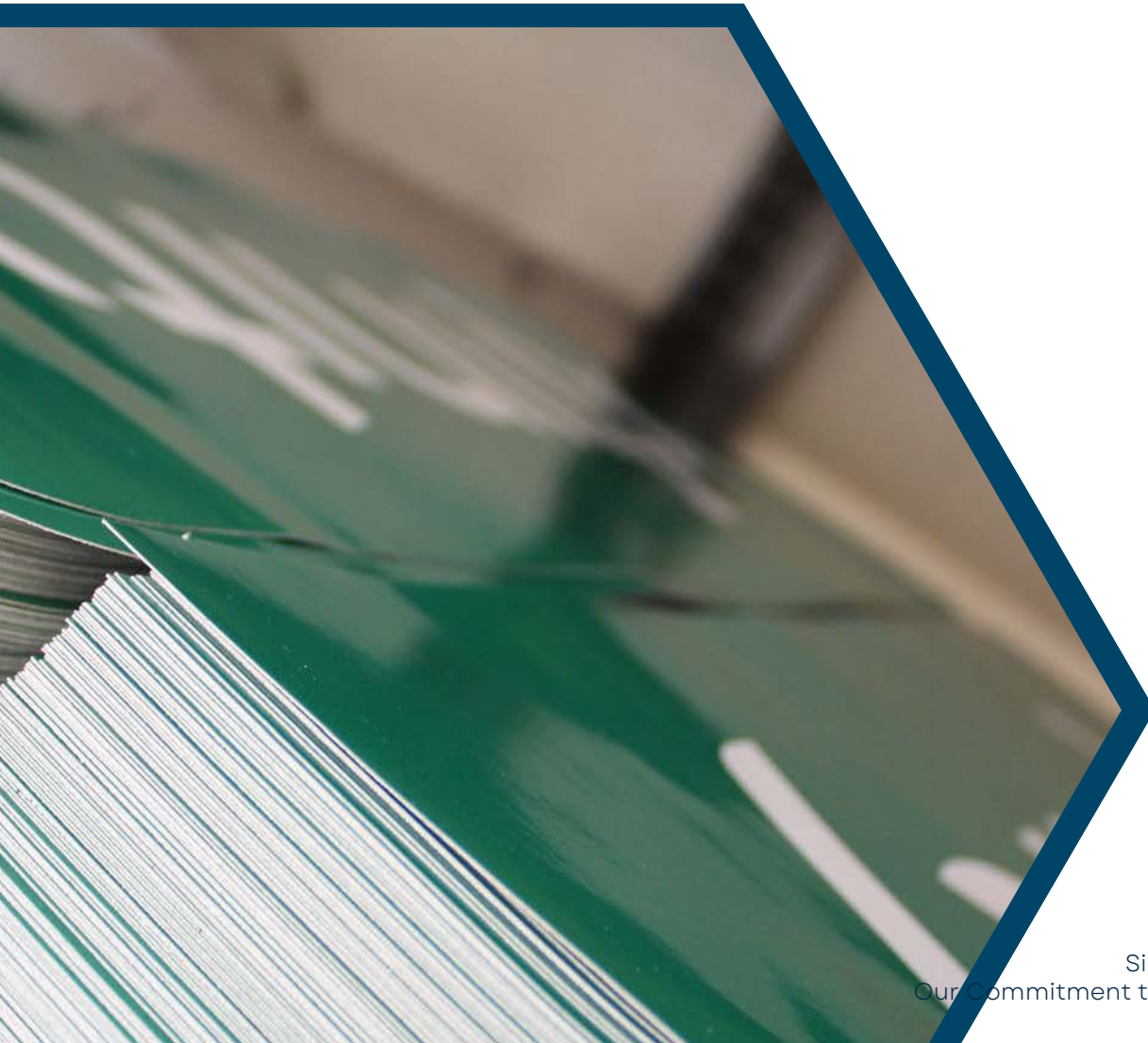




# Robust Partnerships

Collaboration amplifies impact. That's why we have built robust partnerships with suppliers in possession of sustainability goals mirroring our own.

As partners in our journey, 3M's practices serve as an inspiration. A global leader in sustainability, 3M's holistic approach ranges from slashing carbon emissions to pioneering products with minimal environmental footprints, guiding the industry towards a greener future. From using renewable energy sources to power their facilities to launching the "Sustainability Value Commitment," which ensures that every new product will demonstrate a specific sustainability value, 3M exemplifies a comprehensive and genuine approach to environmental responsibility. Their efforts not only benefit the environment but also set industry standards and inspire other companies to prioritize sustainability.



# Waste Management

An essential aspect of our sustainability blueprint is waste management. We prioritize segregation, ensuring recyclable materials find their rightful place, reinforcing our comprehensive approach to eco-consciousness.

Complacency has no place at Signature. We're committed to consistent evaluations of our production processes. Moreover, we actively seek feedback from our team, fostering an environment where everyone is encouraged to suggest ways to further reduce waste or amplify operational efficiency.

Our bi-annual reviews have generated a plethora of actionable items from staff in the past year alone, each aiming to enhance our sustainability efforts.





# Packaging Precision

Optimal packaging design is a cornerstone of sustainable shipment practices. By meticulously tailoring package sizes to encapsulate products with precision, we dramatically cut down on superfluous material usage, effectively reducing waste. But the benefits extend beyond mere material conservation. A more compact design also ensures that shipments are space-efficient, allowing for a higher volume of packages to be transported in a single cargo or delivery. This not only translates to fewer transportation rounds but also means reduced fuel consumption and decreased greenhouse gas emissions. Essentially, by optimizing packaging dimensions, we foster a ripple effect of sustainability benefits, starting from the reduction in raw materials to minimized environmental impacts during transit.

# Leading With an Advanced ERP System

Having recently upgraded our Enterprise Resource Planning (ERP) system, we are now at the vanguard of sustainable business transformation in this dynamic landscape. No longer just a tool for operational streamlining, our new ERP system embodies our commitment to eco-conscious advancements across our entire business model.

Our state-of-the-art ERP system provides an integrated perspective on our core business processes, enabling us to monitor resource utilization with unparalleled precision. The result? Enhanced resource allocation, minimized waste, and boosted overall efficiency. Our move to digital documentation, facilitated by this upgrade, hasn't just made our operations sleeker—it's dramatically reduced the environmental burdens associated with traditional paper production and disposal.



# ERP Empowering Efficient Inventory and Beyond

A major boon of our enhanced ERP is its prowess in real-time data analytics. It grants us laser-focused insights into inventory levels and market demands, reshaping how we approach inventory management. This not only prevents overproduction but also curtails the environmental and financial challenges tied to surplus stock. Moreover, with our ERP's robust product lifecycle management features, every phase of our product—from design to disposal—undergoes rigorous environmental impact scrutiny.

Using a data-driven approach to decision-making, informed strategies are now the norm, ensuring our business goals and sustainability objectives walk hand in hand. A cloud-based architecture significantly minimizes our on-premises hardware footprint, leading to noticeable energy savings and a marked reduction in e-waste.



# Signature's Unwavering Commitment

*Innovating for a Sustainable Future*

In an ever-evolving world where the stakes for our environment grow higher, Signature remains resolute in its mission. While we continue to innovate and advance in the realm of graphics manufacturing, our commitment to sustainability remains unwavering. We believe that every step taken towards a greener tomorrow can leave an indelible mark, and with our partners, employees, and clients by our side, we're confident in our journey towards creating a more sustainable and harmonious future for all.



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